PAULINE.GEHAN@HOTMAIL.FR +33 6 81 00 06 04 +34 6 42 80 65 73 PORT DES TORRENT - IBIZA N.I.E Y4117237K



## HEY, I'M POPPY

Creative, happy & driven individual passionate about the world of travel, music entertainment, and visual arts, seeking opportunities to contribute to a dynamic team

With a diverse background spanning graphic design, artist/event management & logistics, strategy development, offering a personalized support

I bring a unique blend of skills & personality to your company

Each project fuels my growth, propelling me to constantly seek new challenges and expand my expertise beyond boundaries







ARTI ARTI EXPE

ARTIST DIRECTOR ARTIST HOSPITALITY COORDINATOR EXPERIENCES : 3 YEARS

> HOSPITALITY FOR : JORIS VOORN /AMBER BROOS ANDRES CAMPO / PATRICK MANSON NINA KRAVIZ / VITALIC VENDEX / FRANKY RIZARDO FRANK KVITTA / RAVEN LEE ANN ROBERTS / NICO MORENO I HATE MODELS / SNTS DJ PEPO / PARFAIT DELGADO B2B CHUSSO / FLEUR SHORE SARA DE ARAUJO/ RAXON





ASTURIAS - SPAIN

## AQUASELLA FESTIVAL

#### AUGUST 23 - 17.18.19.20 CAPACITY : 50K PAX.

Coordinating all aspects of artist hospitality during the music Festival : Artist liaison / logistics, / food & beverage / hospitality / on-site support, problem-resolution)

Ensuring artists and performers have an exceptional experience during their time at the music festival.

## LE MALAYSIA NIGHTCLUB

#### 2018 - 2020 CAPACITY : 1 100 PAX.

Coordinating entertainment program and managing artist bookings as Artistic Director in my job position

Managing the artistic vision, budget, event production, hospitality & logistics for artist & performers

02



BOOKINGS & COORDINATOR : JORIS VOORN / AFROJACK KINGLANDE / ERIC MORILLO CHELINA MANUHUTU / MORTEN AMINE EDGE & DANCE / DA CAPO LUCAS & STEEVE / MATTN NICKY ROMERO / FEDER / SYNAPSON ORIOL CALVO / WATERMAN SARA DE ARAUJO / FERECK DAWN

# SELECTED WORKS

EVENT PROJECT MANAGER EXPERIENCES : 4 YEARS

## 03



VAL THORENS - FRENCH ALPS

## LE MALAYSIA NIGHTCLUB

#### 2017 - 2020 CAPACITY : 1 100 PAX.

#### **Event Procution**

- Artistic strategy (environment, positioning, image...)
- Bookings management livebands/djs
- Hospitality and logistics
- Artistic program
- Performers management

## KEEMIA AGENCY

### PUBLICITY & MARKETING AGENCY - 2014

Organization of marketing roadshows on national tours for major brands :

- Creation of communication campaigns
  & operational marketing for brands
- Production of client summaries & meetings
- Creation and monitoring of budgets
- Network, managemen & brand ambassadors
- Roadshow production, management and monitoring of operational actions





BRANDS WE WORK FOR : LIPTON COCA -COLAS PESPSI & CO SAN PELLEGRINO TROPICANA SCHWEPPES LAYS ANDROS NESPRESSO

03

COMMUNICATION EXPERIENCES : 4 YEARS







### FREELANCE VISUALS & VIDEOS

2020 - 2023

Communication & Graphic design

- Creation of visual identities
- Visual creation
- Communication campaigns & marketing
- Content editing, brochures & catalogs
- Community manager
- Brand packaging & goodies
- Photos and videos edition

## MALAYSIA NIGHTCLUB

2017 - 2020

Managing all communication efforts within a nightclub, both internal & external to ensure clear, consistent, and effective communication :

- Internal & external communication
- New brand identity
- Content creation
- Community managers on social medias
- Hiring staff
- Photos & videos
- Staff wardrobe design & goodies

06



04

OTHERS EXPERIENCES : 2 YEARS - VIP MANAGER - FESTIVAL COORDINATOR



### CONCIERGE

2017 - 2018

Management of a private villa in Ibiza (Blue Bay & Can Seni) (The Kave After Party) for its Greek clients

Management customer's requests

Private driver during the season





## LA FOLIE DOUCE

#### 2015-2016

**VAL THORENS - FRENCH ALPS** 

Management of the VIP area in a After Ski Party in Val Thorens

- Mise en place
- VIP service at the table
- Orders & receives
- -Bookings
- Inventory management
- PR for vip
- Cleaning and maintenance

## LES FRANCOFOLIES

#### FRENCH MUSIC FESTIVAL - 2014

Assistance throughout the festival production for the members club (VIP tents during the festival)

- Sales and promotion of VIP tents
- Layout and assembly of VIP areas
- Content creation
- Goodies production
- PASS artists and staff
- + VIP Reception during the festival







FRANCOFOLIES - LA ROCHELLE (FRANCE)

LES

NEED TO KNOW MORE

## ABOUT ME -

I am a creative thinker with a zest for life and a love for exploring new horizons. With a deep passion for travel, music, shows & visual arts, I have always gravitated towards projects and experiences that allow me to express this passion.

From designing captivating graphics to managing artists & events, I thrive in environments that challenge me to innovate and create.

My insatiable curiosity fuels a perpetual quest for knowledge, as I believe learning knows no bounds. let's embark on a journey together, where creativity knows no limits.

## EXTRA SKILLS



VIDEOS & PHOTOGRAPHY

DEVELOPING MY SKILLS IN RECORDING AND EDITING VIDEOS AND PHOTOGRAPHY

> MATERIALS : SONY A7III 2 OBJECTIVES DRONE DJI MINI DJI RONIN S2

> > PORTFOLIO

## EXTRA SKILLS



07

TRILINGUAL

FRENCH SPANISH ENGLISH





#### SOFTWARE

#### SKILLS

#### ADOBE SOFTWARE

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE LIGHTROOM
- ADOBE PREMIERE PRO
- ADOBE AFTER EFFECTS
- ADOBE INDESIGN

#### MICROSOFT OFFICE

- WORD / ONE NOTE
- EXCEL
- POWERPOINT
- OUTLOOK

#### REDES SOCIALES

- INSTAGRAM
- FACEBOOK
- TWITTER
- TIKTOK

### 08



WHAT I LIKE

NATURE & TRAVELS

BOOKS, MUSIC & CINEMA

PHOTOGRAPHY & VIDEOS

FOOD & COOKING

YOGA & MEDITATION

**SPORTS & ADVENTURES** 

**DIY & RENOVATION** 

MORE ABOUT ME

## DIPLOMAS & TRAINING

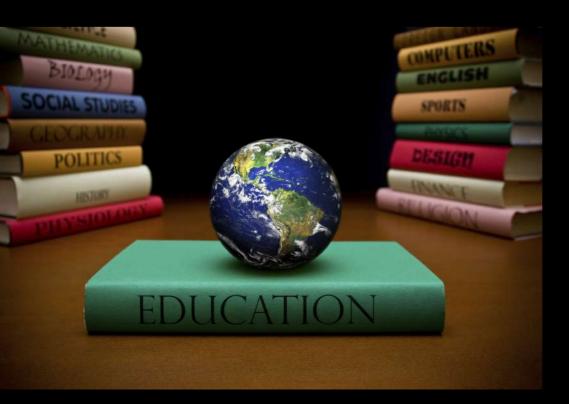
MASTER BUSINESS ENTREPRENEURSHIP 2014 - HOGESCHOOL UNIVERSITY - AMSTERDAM (NETHERLANDS) 2013 - INSEEC BUSINESS SCHOOL - BORDEAUX (FRANCE)

BACHELOR BUSINESS (ENTREPRENEURSHIP) 2012 - EXCELIA - LA ROCHELLE (FRANCE)

UNIVERSITY INSTITUTE OF TECHNOLOGY 2010 - IUT - COMMERCE & BUSINESS - CHÂTELLERAULT (FRANCE)

ADOBE PREMIERE PROCC (POST-PRODUCTION) OFFICIAL EDITOR CERTIFIED 2020 - 15 DAYS - PARIS (FRANCE)

ADOBE PHOTOSHOP 2019 - 2 MONTHS - IBIZA (SPAIN)





### **PHONE NUMBER**

+33 6 81 00 06 04 +34 6 42 80 65 73

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SKYPE ID PAULINE.GEHAN

WHERE

PORT DES TORRENT IBIZA

### THANK YOU !

FOR YOUR TIME ALWAYS APPRECIATED